

# Every Student, Every Day

VICTORIA GOLD YUKON STUDENT ENCOURAGEMENT SOCIETY

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## ***Every Student, Every Day* to Hold Fundraiser for Increased Student Attendance**

**Whitehorse, Yukon** – The not-for-profit Victoria Gold Yukon Student Encouragement Society will hold its second annual fundraiser this Saturday evening for its *Every Student, Every Day* initiative to raise awareness and funds to help address student attendance challenges in schools across the territory.

Established in September 2012, the *Every Student, Every Day* initiative funds grassroots student attendance projects that are generated by individual schools, Yukon First Nations and school councils. These projects are directed at solving absenteeism with a locally driven approach that more effectively relate to their unique students and classrooms.

“The Society is proud to host this special event for this very important cause,” said Victoria Gold Yukon Student Encouragement Society President Kelly Arychuk. “Student absenteeism affects us all and we’re honoured to work with our dedicated partners and Yukon residents to help address student attendance challenges in our communities.”

At last year’s gala fundraiser dinner, just under \$50,000 was raised, which directly supported 11 innovative student attendance projects throughout the territory.

*Every Student, Every Day* works with community and industry champions such as Yukon Education, CKRW, the Rush and Air North, Yukon’s Airline, which provide both volunteer and in-kind support.

Saturday’s fundraiser will include a silent auction, a gourmet meal provided by the Cork & Bull restaurant’s new Executive Chef Derek Bachman and a live auction led by Yukon Education Deputy Minister Valerie Royle.

The event’s fundraising proceeds will be distributed to another group of student attendance projects next April.

To learn more about *Every Student, Every Day* please visit [www.everystudenteveryday.ca](http://www.everystudenteveryday.ca) or find ‘Every Student, Every Day Yukon’ on Facebook.

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